

SIES COLLEGE OF ARTS, SCIENCE & COMMERCE (Autonomous)

SION (W), MUMBAI – 400 022.

CENTRE FOR EXCELLENCE– “A Centre to meet your Professional Needs” (2020 – 2021)

**Report of INTERNATIONAL CONFERENCE / FACULTY DEVELOPMENT
PROGRAMME "TRIZ for X 2020"**

To celebrate the Diamond Jubilee Year (1960 – 2020) of SIES College of Arts, Science & Commerce (Autonomous), Centre for Excellence joined hands with **TRIZ Association of Asia as an Academic Partner** to support the International Conference “**TRIZ for X 2020**”, a one-week **Research based Faculty Development Training Program** which was held between 23rd and 27th November 2020. The participants were given online LMS login to view the lecture series online for a month and submit the review and feedback of each modules as a mark of the FDP completion.

International speakers and mentors from TRIZ held this Master class. The live conference content included TRIZ Experts talking on what’s the latest thinking of TRIZ with its application to innovation. The topics covered two broad themes critical to meet the Covid challenge, namely: *WHAT are the challenges which need to be addressed to enhance value proposition of the organization? And HOW should these challenges be met with least organizational Cost?*

The live conference speakers were:

1. Dr. Oleg Feygenson, Ph.D., TRIZ Master, Principal Engineer, Samsung electronics, President MATRIZ (International TRIZ Association).
2. Dr. Simon S.Litvin, PhD, TRIZ Master, CEO GEN TRIZ, LLC, USA Chairman of TRIZ Master Certification Council (TMCC) of MATRIZ.
3. Valeri Souchkov, TRIZ Master Vice President of Development and Communication, MATRIZ, President of the International Business TRIZ Association Founder ICG Training & Consulting.
4. Aigul Dosayeva, Director GEN TRIZ Qazaqstan Ltd, TRIZ LEVEL 1, Director of a private company GEN TRIZ Qazaqstan Ltd, exclusive representative GEN TRIZ,LLC in Kazakhstan.
5. Alex Lyubomirskiy, TRIZ Master Chief Scientific Officer, GENTRIZ LLC, USA.
6. Victor Fey, TRIZ Master, President of The TRIZ Group, LLC MATRIZ Vice President, Chairman of TRIZ Research and Development Council (TRDC)
7. Dr. Val Tsourikov, founder of True Machina project, Minsk, Belarus
8. Adi Kavitzky, A lawyer, businessman, TRIZ enthusiastic.
9. Simon Dewulf CEO, AULIVE Software.

10. Evgenia Guin, TRIZ LEVEL 2 Professional Lead scientist of the international association "Education for a New Era".
11. Dr. Mark G. Barkan, TRIZ Master Co-founder and President of the international association "Education for a new Era" Executive Director, MATRIZ
12. Dr. Oleg Abramov, TRIZ Master Chief Technology Officer, GENTRIZ LLC, USA Board Member, MATRIZ & Academic Secretary TMCC
13. Juan Mejia, TRIZ LEVEL 3 Expert GEN TRIZ Colombia SAS, Manager, Colombia
14. Vladimir Petrov, TRIZ Master Professor of G. V. Plekhanov Russian University of Economics, co-founder and co-organizer of TRIZ Developers' Summit

SIES Institution Participants List

| Name | Institution Name |
|---------------------------|---|
| Dr. Sandeep Bhanot | SIESCOMS |
| Dr. Rajesh Kumar Nair | Sies college of Business Studies |
| Mr. Tanish Hazari | SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE |
| Dr. Swati Kulkarni | SIES School of Business Studies |
| Dr. Vikram Parekh | SIES School of Business Studies |
| Dr. Suniel Deshpande | SIES SCHOOL OF BUSINESS STUDIES |
| Mrs. Priyanka Ankit Gogri | SIES (Nerul) College of Arts, Science and Commerce |
| Dr. Ranjana Jaiswal | SIES College of Business Studies |
| Ms. Mahalaxmi Nadar | SIES College of Arts, Science & Commerce (Autonomous) |

A total of 9 faculties from SIES institution took up this FDP certification along with other international conference attendees of TRIZ ASIA.

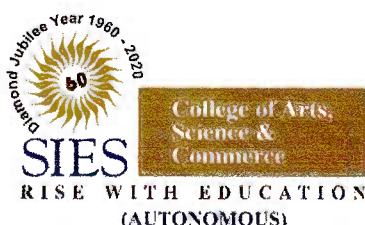


Coordinator, Centre for Excellence



Principal

30th December 2020.



SIES College of Arts, Science & Commerce (Autonomous)

Jain Society, Sion West, Mumbai – 400 022. Maharashtra India

Celebrating Diamond Jubilee Year (1960 – 2020)

CENTRE FOR EXCELLENCE – “A Centre to meet your Professional Needs”

INTERNATIONAL CONFERENCE "TRIZ for X 2020"

SIES College of Arts, Science & Commerce (Autonomous) joins hand with TRIZ Association of Asia as an Academic Partner to support the International Conference “TRIX for X 2020”, a ONE WEEK Research based Faculty Development Training Program between 23rd – 27th November 2020 from 4pm to 8pm (IST).

International Conference Title : "TRIZ for X 2020"

Date and Timing : 23rd November to 27th November, 2020 from 4.00 pm to 8.00 pm (IST).

Registration fees for SIES : Rs.1000/- (Inclusive of Taxes) **(Concessional rate - SIES Staff/PG/PhD Students)**

Registration fees for OTHERS : Rs.1500/- (Inclusive of Taxes) **[Outsiders / Non SIES faculties]**

NEFT / RTGS / IMPS Details for Registration Fees Payment:

| | |
|-------------------------------|--|
| Account Name : SIES | Account Number: 04160100012250 Type: Current A/C |
| Bank of Baroda, Sion, Mumbai, | IFSC: BARB0SIONXX [Note 5 th digit is zero] |

Registration Link : <https://forms.gle/65UmpHcTHDzSHMBo8>

Mode of Training Program : Online / Recorded Session to watch as per convenience.

Receive additional **FDP E-Certificate from SIES College of Arts, Science & Commerce (Autonomous)** apart from Conference Certificate by TRIZ Association of Asia after completion.

Program Schedule and Topic Details

| Timing (IST) | Topic | International Speaker / Mentor |
|---|--|---|
| DAY 1: Monday November 23, 2020 | | |
| 4pm to 5pm | Why & How to become a TRIZ Expert | Dr. Oleg Feygenson, Ph.D., TRIZ Master. Principal Engineer, Samsung electronics President MATRIZ (International TRIZ Association) |
| 5pm to 6pm | TRIZ Approach to Addressing Coronavirus Challenges | Dr. Simon S.Litvin, PhD, TRIZ Master. CEO GEN TRIZ, LLC, USA Chairman of TRIZ Master Certification Council (TMCC) of MATRIZ |
| 6pm to 7pm | TRIZ for Business Growth | Valeri Souchkov, TRIZ Master Vice President of Development and Communication, MATRIZ President of the International Business TRIZ Association Founder ICG Training & Consulting |
| 7pm to 7:30pm | Development of TRIZ in Kazakhstan " Application of TRIZ in the Resource Economy" | Aigul Dosayeva Director GEN TRIZ Qazaqstan Ltd, TRIZ LEVEL 1 Director of a private company GEN TRIZ Qazaqstan Ltd, exclusive representative GEN TRIZ,LLC in Kazakhstan. |
| DAY 2: Tuesday November 24, 2020 | | |

| | | |
|---|--|--|
| 4pm to 5pm | Integral S Curve Analysis | Alex Lyubomirskiy, TRIZ Master Chief Scientific Officer, GENTRIZ LLC, USA |
| 5pm to 6pm | Seeing Tomorrow Today | Victor Fey, TRIZ Master, President of The TRIZ Group, LLC MATRIZ Vice President, Chairman of TRIZ Research and Development Council (TRDC) |
| 6pm to 7pm | Generative Inventions. Increasing Triz Efficiency With Customizable Ai Tools | Dr. Val Tsourikov, founder of True Machina project, Minsk, Belarus |
| 7pm to 7:30pm | Somewhere over the Covid | Adi Kavitzky A lawyer, businessman, TRIZ enthusiastic. |
| DAY 3: Wednesday November 25, 2020 | | |
| 4pm to 5pm | Innovation Logic and PatentInspiration | Simon Dewulf CEO, AULIVE Software |
| 5pm to 6pm | Principles of TRIZ-Pedagogy | Evgenia Guin, TRIZ LEVEL 2 Professional Lead scientist of the international association "Education for a New Era" Dr. Mark G. Barkan, TRIZ Master Co-founder and President of the international association "Education for a new Era" Executive Director, MATRIZ |
| 6pm to 7pm | GEN TRIZ Cause & Effect Chain Analysis CA vs Root Cause Analysis | Dr. Oleg Abramov, TRIZ Master Chief Technology Officer, GENTRIZ LLC, USA Board Member, MATRIZ & Academic Secretary TMCC |
| 7pm to 7:30pm | TRIZ development in Colombia | Juan Mejia, TRIZ LEVEL 3 Expert. GEN TRIZ Colombia SAS, Manager, Colombia |
| DAY 4: Thursday November 26, 2020 | | |
| 4pm to 5pm | What are you interested in and what can we offer? | Dr. Alexander Sokol PhD, a teacher trainer, researcher and educational consultant. Academic Director, TA Group |
| 5pm to 7pm | TRIZ for Smart Investment Decisions | Dr. Simon S. Litvin, PhD, TRIZ Master. CEO GEN TRIZ, LLC, USA Chairman of TRIZ Master Certification Council (TMCC) of MATRIZ |
| 7pm to 9pm | Trends of Engineering System Evolution | Alex Lyubomirskiy, TRIZ Master Chief Scientific Officer, GENTRIZ LLC, USA |
| DAY 5: Friday November 27, 2020 | | |
| 4pm to 5pm | How TRIZ can help in solving problems with COVID-19 | Vladimir Petrov, TRIZ Master Professor of G. V. Plekhanov Russian University of Economics, co-founder and co-organizer of TRIZ Developers' Summit |
| 5pm to 7pm | Alternate Market Identification | Dr. Oleg Abramov, TRIZ Master Chief Technology Officer, GENTRIZ LLC, USA Board Member, MATRIZ & Academic Secretary TMCC |
| 7pm to 9pm | Inventing new services in a systematic way | Valeri Souchkov, TRIZ Master Vice President of Development and Communication, MATRIZ President of the International Business TRIZ Association Founder ICG Training & Consulting |

Beneficial for Researchers as well as for those who are keen on developing Business Plan and ideas.

For more details and flyer of International conference, visit: http://trizassociation.org/?page_id=3283

Join WhatsApp Group using this link: <https://chat.whatsapp.com/KtA6Ha0vVKS3fn6sk2INUO>

SIES TRIZ X 2020 Confernc

Note: REGISTER BEFORE 21st NOVMEBER 2020 by 11.00am so that we you will be provided with username and password for LMS.

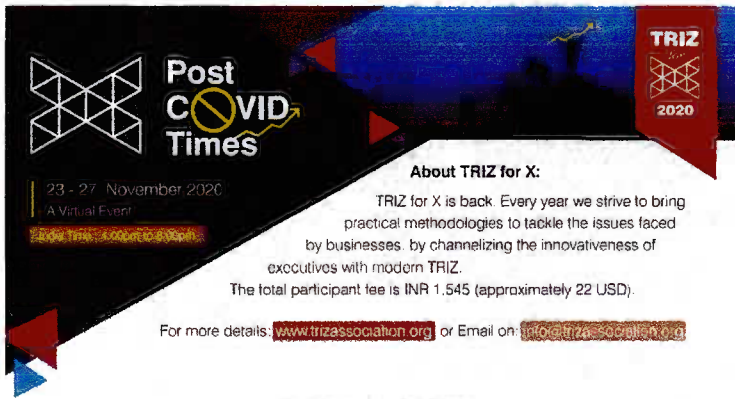


Contact:

Ms. Mahalaxmi Nadar, Coordinator, Centre for Excellence. SIES College. Mobile : +91 9769040609

Email ID: siescentreforexcellence@gmail.com College Website: <http://www.siesascs.edu.in/>

TRIZ X 2020



Post COVID Times
23 - 27 November 2020
A Virtual Event
www.trizassociation.org

About TRIZ for X:
TRIZ for X is back. Every year we strive to bring practical methodologies to tackle the issues faced by businesses, by channelizing the innovativeness of executives with modern TRIZ.
The total participant fee is INR 1.545 (approximately 22 USD).
For more details: www.trizassociation.org or Email on: info@triz-social.org

Overview

- What are the challenges which need to be addressed to enhance value proposition of the organization?
- How should these challenges be met with least organizational Cost?

Highlights

- World renowned TRIZ Masters would engage you on the best ways to confront the new challenges.
- Convenient learning from comfort of your home/office at your ease.

Topics & Speakers



Why & How to become a TRIZ Expert

Dr. Oleg Feyngenson, Ph.D., TRIZ Master.

Principal, Engineer, Samsung Electronics, President MATRIZ (International TRIZ Association)

TRIZ Approach to Addressing Coronavirus Challenges

Dr. Simon S. Litvin, PhD, TRIZ Master. CEO GEN TRIZ, LLC, USA. Chairman of TRIZ Master Certification Council (TMCC) of MATRIZ



TRIZ for Business Growth

Valeri Souchkov, TRIZ Master, VP of Development and communication, MATRIZ, President of the International Business TRIZ Association, Founder ICG Training & Consulting

Development of TRIZ in Kazakhstan " Application of TRIZ in the Resource Economy"

Algul Dosayeva Director GEN TRIZ Qazaqstan Ltd, TRIZ LEVEL: 1



Integral S Curve Analysis

Alex Lyubomirskiy, TRIZ Master Chief Scientific Officer, GEN TRIZ LLC, USA

Seeing Tomorrow Today

Victor Fey, TRIZ Master, President of The TRIZ Group, LLC MATRIZ Vice President, Chairman of TRIZ Research and Development Council (TRDC)



Generative Inventions. Increasing TRIZ efficiency with customizable AI tools

Dr. Val Tsourikov, Founder of True Machina Project, Minsk, Belarus



Somewhere over the Covid

Adi Kavitzky,

A Lawyer, Businessman, TRIZ Enthusiastic



GEN TRIZ cause & effect chain analysis CA vs Root cause analysis

Dr. Oleg Abramov, TRIZ Master, Chief Technology Officer, GENTRIZ LLC, USA, Board Member, MATRIZ & Academic Secretary TMCC

Principles of TRIZ Pedagogy

Evgenia Guin, TRIZ LEVEL 2 Professional Lead scientist of the International association "Education for a New Era" &



Dr. Mark G. Barkan, TRIZ Master, Co-founder and President of the International Association "Education for a new Era", Executive Director, MATRIZ

Innovation Logic and Patent Inspiration

Simon Dewulf CEO, AULIVE Software



What are you interested in and What can we offer?

Dr. Alexander Sokol, Academic Director, TA Group, Teacher, Trainer, Researcher and Educational Consultant

TRIZ development in Colombia

Juan Mejia, TRIZ LEVEL 3 Expert. GEN TRIZ Colombia SAS, Manager, Colombia



How TRIZ can help in solving problems with COVID-19

Vladimir Petrov, TRIZ Master, Professor of G. V. Plekhanov Russian University of Economics, co-founder and co-organizer of TRIZ Developers' Summit

MASTER CLASS

TRIZ for Smart Investment Decisions

Dr. Simon S. Litvin

Trends of Engineering System Evolution

Alex Lyubomirskiy

Alternate Market Identification

Dr. Oleg Abramov

Invent new services systems

Valeri Souchkov

Organized By

Support Partners

